



Farid Chedid
CHAIRMAN & GROUP CEO,
CHEDID CAPITAL GROUP

BUILT, *regulated & connected*

Chedid Capital's strategic business units encompass Chedid Re, Chedid Insurance Brokers, and Ascoma Assureurs Conseils, which together form the largest insurance brokerage network in the MENA region.

BIO

In addition to being the founder of Chedid Capital Group, Farid Chedid also sits on the boards of several leading MENA companies both within and outside the insurance sector. In 2026, he co-founded and was elected first chairman of the British-Lebanese Chamber of Commerce. Chedid is also actively involved in philanthropic initiatives and organizations, including vice chairman of the board of trustees at Notre Dame University, Lebanon; a member of the board of Club des Entrepreneurs Monégasques en Afrique; and a fellow of the Middle East Leadership Initiative. Farid is a fellow of the Chartered Insurance Institute of the UK and holds a master's degree in risk management from the NYU Stern School of Business, an advanced master's degree in finance from ESCP Europe, a master's degree in finance from ESA Business School, and a master's degree in management from Université Paris IX Dauphine.

How does Chedid Capital Group leverage its cross-regional strengths to bridge investor and risk management needs between the UK and Gulf markets?

Put simply, what we bring is clarity in markets that are often misunderstood. For decades, we have operated across the MENA region through local leadership, regulated entities, and long-standing partnerships. That gives us an on-the-ground understanding of how risk behaves in practice, how regulation is applied, how projects are financed, how counter parties operate, and, most importantly, how quickly conditions can change. Current geopolitical developments make this understanding all the more critical. For international partners, understanding this complex web is just as crucial as assessing the individual exposure. At the same time, we are deeply connected to international markets and can translate regional exposures into structures that meet international underwriting, compliance, and reporting standards. For UK investors, this is a combination that both reduces friction and delivers value. When capital enters new territories, uncertainty usually sits around execution: licensing, claims culture, enforceability, data quality, and governance. Our teams know how to bridge global expectations with local operating environments. Across our network, we work with over 1,600 insurance and reinsurance professionals across dozens of subsidiaries and partnerships, serving clients in over 85 countries. That breadth allows us to benchmark risk, mobilize expertise quickly, and provide continuity across jurisdictions. We also operate from a position of proximity. With regional headquarters in Saudi Arabia, we are close to policymakers, regulators, and the major investment programs shaping the GCC's economic transformation. This proximity has also offered us a clear view of the foresight of regional leadership and governmental policymaking, both of which continue to create fertile ground for investment, diversification, and long-term growth.

What value can GCC risk-focused institutions like Chedid Capital Group bring to UK investors and partners?

Capital between the GCC and the UK is not waiting for new frameworks to start moving; it is already active. Bilateral trade exceeds GBP50 billion annually. These flows generate insurance demand across construction, energy, logistics, and professional risk. They

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also fall under the longer-term ambitions set by national visions across the GCC, which are accelerating economic diversification, private-sector engagement, FDI, and the development of emerging industries. The geopolitical climate has clearly changed since these commitments were made, though that does not diminish their strategic ambitions. If anything, it places even greater weight on the risk infrastructure surrounding cross-border capital. Institutions like ours contribute the operating infrastructure that allows those ambitions to materialize safely. We understand how regional projects are tendered, financed, and governed. We know the regulatory pathways, the legislative complexities, the approval processes, and the stakeholders involved. That knowledge is essential for UK partners seeking certainty in an uncertain environment. At the same time, we are accustomed to meeting international market requirements. Our placements often involve global capacity providers, and our history with Lloyd's is part of that. In bilateral settings, this is proof of execution capability. Investors want confidence that risk will be priced correctly, claims will be handled properly, and compliance standards will be met. Our role is to help make cross-border activity operational and resilient, particularly when conditions become more difficult.

What role do you see for international risk advisory groups in fostering resilient investment frameworks?

Risk today travels faster than capital. Because we operate in environments that have long-managed geopolitical sensitivity and rapid change, we are accustomed to building structures that assume volatility, rather than stability, as the *modus operandi*. That experience is increasingly relevant to global investors. Resilience comes from preparation, diversification of capacity, and disciplined underwriting. It also comes from information, insight into how risks correlate across territories and sectors. Our global footprint allows us to detect patterns early. We also work closely with regulators and market institutions, which helps align private risk transfer with public policy objectives. ✕



Chedid
Capital

PARTNERSHIP, PROTECTION, AND PEOPLE FOR PROGRESS.

Power in numbers

1700⁺

staff powering expertise
and service excellence

82

subsidiaries under the
group's network

58

nationalities represented
by the group's diverse
talent pool

85⁺

countries covered by the
group's global operations