

Seib wins Qatar Enterprise Agility award for insurance innovation

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Official receiving the award.

DOHA: Seib Insurance and Reinsurance Company (Seib) has won Insurance Innovation Award at the 2015 Qatar Enterprise Agility Awards. Held on November 8, the awards ceremony witnessed gathering of a host of leading corporations and innovators.

“We are immensely proud to have our efforts culminate in this very rewarding accolade. Over the past years, Entrepreneur Magazine has cemented its reputation as a highly esteemed industry intelligence resource that has kept pace with groundbreaking developments and trends in the business and entrepreneurship space. This recognition for insurance innovation is proof that the investments and resources we have poured into taking our products and services to the next level are bearing fruit,” says Farid Chedid, Seib’s Chief Executive Officer.

Staged in association with Doha Bank, the Qatar Enterprise Agility Awards, now in its second edition, recognises business and individuals who have effectively put into

practice and established a framework for innovation at the service of economic prosperity and contribution in Qatar. Seib superior customer service created a platform to receive this well-deserved recognition. Under the BNC Publishing parent company, regional publication Entrepreneur MENA nominated businesses that are considered benchmark enterprises across 22 categories, including Entrepreneur of the Year.

Commenting on SEIB's recognition at the awards on behalf of Entrepreneurs Qatar Magazine, Wissam Younane, Director of BNC Publishing, said "Seib Insurance and Reinsurance's methods, implementation, and market penetration strategies has positioned the company as a consistent frontrunner in the sector. Awarded Enterprise Agility amongst their industry, Seib has a customer-first approach with a target of exceeding expectations of its already loyal clients in addition to an agile on boarding of new ones."